



# 2019 Sponsorship, Advertising and Donation Opportunities

Dear Supporter,

The San Diego Quilt Show is celebrating its 38<sup>th</sup> annual convention this August 29, 30 and 31 at the San Diego Convention Center. We are a 501 c (3) non-profit organization that strives to promote the quilting craft, inspire new and experienced quilters and connect vendors with our event participants. We are encouraging industry support through Sponsorship Opportunities to link your business with our quilting community.

San Diego provides the perfect setting to attract quilters from all over the nation. Our conference displays more than 350 quilt entries that inspire and astound attendees, special exhibits, contests, challenges and "Quilt O" game. Numerous classes are provided to expand skills and introduce new methods of creativity for quilters.

We know the importance of our vendors to our craft. As an organization, we want to work collaboratively with you to promote your business and help to ensure your success. The San Diego Quilt Show has a strong connection with a large and broad community of quilters and crafters. We are networked through our webpage, facebook, social media, printed programs, quilt guild outreach and a long history of personal relationships in the quilting community.

There are multiple levels of sponsorship, advertising and donations. We encourage you to select one or more that best promote your products and services.

Together through your generous response, we can continue to grow the passion for quilting, support your business and expand the industry as a whole. We look forward to you joining with us.

Best Regards,

San Diego Quilt Show Committee  
The San Diego Quilt Show, Inc.

Tax ID Number: 33-0371296  
[info@sandiegoquiltshow.com](mailto:info@sandiegoquiltshow.com)



## 1. SPONSORSHIP OPPORTUNITIES

### PLATINUM SPONSOR \$5,000 (EXCLUSIVE)

Dominant Company logo & recognition on The San Diego Quilt Show website ([www.sandiegoquiltshow.com](http://www.sandiegoquiltshow.com))  
 Largest Logo on Sponsor Banner  
 Advertising Opportunity on [www.sandiegoquiltshow.com](http://www.sandiegoquiltshow.com)  
 Top listing for vendors/sponsors  
 2-Page Spread Ad in printed & digital show program  
 Mobile app promoted during and post show  
 Company name included on First Place Viewers' Choice award

### GOLD SPONSOR \$3,000

Company logo & recognition on The San Diego Quilt Show website  
 Logo on Sponsor Banner  
 Company Logo on Category, Exhibit or other signage  
 Advertising Opportunity on [www.sandiegoquiltshow.com](http://www.sandiegoquiltshow.com)  
 Listing just below Platinum for vendors/sponsors  
 Full-page Ad in printed & digital show program  
 Mobile app promoted during & post show

### SILVER SPONSOR \$2,500

Company logo & recognition on The San Diego Quilt Show website  
 Logo on Sponsor Banner  
 Company Logo on Category, Exhibit or other signage  
 Advertising Opportunity on [www.sandiegoquiltshow.com](http://www.sandiegoquiltshow.com)  
 Listing just below Gold for vendors/sponsors  
 Half-page Ad in printed and digital show program  
 Mobile app promoted during & post show

### BRONZE SPONSOR \$2,000

Company logo & recognition on The San Diego Quilt Show website  
 Logo on Sponsor Banner  
 Company Logo on Category, Exhibit or other signage  
 Advertising Opportunity on [www.sandiegoquiltshow.com](http://www.sandiegoquiltshow.com)  
 Listing just below Silver for vendors/sponsors  
 One third-page Ad in printed and digital show program  
 Mobile app promoted post during show

## 2. ADVERTISING LEVELS – ads in both digital and printed Show Program

Full Page Ad	\$500	-Full Page color ad; (4.5" w X 7.5" h)	-Logo on advertiser page; link to company website (effective within 7 days of payment shown through 12/31/19)
1/2 Page Ad	\$250	-1/2 page color ad; (horizontal only) (4.5" w X 3.5" h)	Logo on advertiser page with link to company website (effective within 7 days of payment shown through 12/31/19)
1/3 Page Ad	\$100	1/3 page ad; (horizontal only); (4.5" w X 2" h)	Logo on advertiser page; link to company website (effective within 7 days of payment, shown through 12/31/19)
Business Card Ad	\$ 50	Business Card size ad; (vertical only) (2" w x 3.5" h)	Logo on advertiser page; link to company website (effective within 7 days of payment shown through 12/31/19)

- 3. DONATION OF RAFFLE BASKET** - Donation of a raffle basket, (\$100+ value) raffled off during the Quilt Show. Basket may contain prominent company logo/identification. Company will be identified on raffle table and in show program, if received before print deadline.
- 4. DONATION OF GIVE-AWAY ITEMS TO BE PLACED IN CLASS-PARTICIPATION "GOODIE BAGS"** - Give-away items with company logo to be placed in "goodie bags" provided to approximately 300 quilting class participants. (May also be items wrapped or stickered and identified as "Provided by Company X").
- 5. DONATION OF "QUILT O" GAME PRIZES FOR FRIDAY EVENING EVENT** – Minimum retail value of \$15. (May also be items wrapped or stickered and identified as "Provided by Company X").



## 2019 ADVERTISING SPONSOR, ADVERTIZING &/or PRIZE AGREEMENT

Business Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Business Phone: \_\_\_\_\_ Email Address: \_\_\_\_\_

Website Address: \_\_\_\_\_

The San Diego Quilt Show, Inc. has multiple levels of sponsorship, advertising and donations for our 38<sup>th</sup> Annual Show on August 29, 30 and 31, 2019. We encourage you to select one or more that best promote your products and services. Together through your generous response, we can continue to grow the passion for quilting, support your business and expand the industry as a whole. We look forward to you joining with us.

### 1. SPONSORSHIP OPPORTUNITIES –

- Platinum Sponsor (Exclusive) \$5,000**
- Gold Sponsor \$3,000**
- Silver Sponsor \$2,500**
- Bronze Sponsor \$2,000**

### 2. ADVERTISING LEVELS –

- Full Page Ad \$ 500**
- Half-page Ad \$ 250**
- One third-page Ad \$ 100**
- Business Card Ad \$ 50**

### 3. DONATIONS

- Raffle Basket(s) \$100+ value Quantity \_\_\_\_\_**
- Class Give-Aways Quantity \_\_\_\_\_**
- Quilt O Game Prizes \$15+ value Quantity \_\_\_\_\_**

Please provide a brief description of donations.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Mail this form with full payment and/or prizes (checks made out to: San Diego Quilt Show, Inc.) to the following address (or arrange a local San Diego pick-up 619-443-2706). You will receive a donation receipt from us for tax purposes.

Mail Sponsorship Funds to:

Treasurer  
c/o The San Diego Quilt Show, Inc.  
P.O. Box 420148  
San Diego, CA 92142-0148

Mail prizes, material/fabric, and giveaways to:

The San Diego Quilt Show, Inc.  
c/o Sponsorship Chair  
P.O. Box 420148  
San Diego, CA 92142-0148

Email high quality AD (pdf or jpg/jpeg format) and LOGO to: [info@sandiegoquiltshow.com](mailto:info@sandiegoquiltshow.com)

Tax ID: 33-0371296 Website: [www.sandiegoquiltshow.com](http://www.sandiegoquiltshow.com)